

WHAS 520 W. Chestnut St. Louisville, KY 40202 Main: (502)582-7711 Billina:

Billing Address:

Buying Time, LLC / POL Attention: Accounts Payable 650 Massachusetts Ave NW, Suite 210 Washington, DC 20001

Send Payment To:

WHAS P.O. Box 637386 Cincinnati, OH 45263-7386

VOICE			Page 1 of 2		
Property	WHAS				
Invoice #	2351516-1	Order #	2351516		
Invoice Date	11/28/21	Alt Order #	WOC13312116		
Invoice Month	November 2021	Deal #			
Invoice Period	11/01/21 - 11/27/21	Flight Dates	11/22/21 - 11/28/21		
Advertiser	ISS/ Facebook				
Product	Issue				
Estimate #	11213				
	Account Executive	t Executive Ben Stecker			
	Sales Office	TEGNA Sales Washington DC			
	Sales Region National				
	Agency Code 9915780				
	Advertiser Code				
	Billing Calendar	Broadcast			
	Billing Type	Cash			
	Special Handling				
	Agency Ref	2118AGP			
	Advertiser Ref	194298			
	Product 1	1580			
	Product 2				
	Property Invoice # Invoice Date Invoice Month Invoice Period Advertiser Product	Property WHAS Invoice # 2351516-1 Invoice Date 11/28/21 Invoice Month November 2021 Invoice Period 11/01/21 - 11/27/21 Advertiser ISS/ Facebook Product Issue Estimate # 11213 Account Executive Sales Office Sales Region Agency Code Advertiser Code Billing Calendar Billing Type Special Handling Agency Ref Advertiser Ref Product 1	Property		

Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type	
1 11/24/21	11/26/21	GOOD MORNING ICA	AMER 7-9a	WГF	1:00	1	\$450.00	NM	
Weeks:	Start Date 11/22/21	End Date MTWTFS WTF-		<u>Rate</u> \$450.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time De	scription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WH	IAS W 11	/24/21 8:46 AM GC	OOD MORNING AMERICA	. 7-9a	1:0	0 FCI N1258	8000H		\$450.00 NM
2 11/24/21	11/26/21	WHAS11 NEWS A	T NO 12-1p	WГF	1:00	1	\$250.00	NM	
Weeks:	Start Date 11/22/21	End Date MTWTFS WTF-		Rate \$250.00					
Spots: # Ch	Day Air	Date Air Time De	scription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WH	IAS W 11	/24/21 12:56 PM WI	HAS11 NEWS AT NOON	12-1p	1:0	0 FCI N1258	8000H		\$250.00 NM
3 11/24/21	11/26/21	WHAS11 NEWS @	2 5p 5-530p	WГF	1:00	1	\$400.00	NM	
Weeks:	Start Date 11/22/21	End Date MTWTFS WTF-		<u>Rate</u> \$400.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time De	scription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WH	IAS W 11	/24/21 5:22 PM WI	HAS11 NEWS @ 5p	5-530p	1:0	0 FCI N1258	8000H		\$400.00 NM
4 11/24/21	11/26/21	WHAS11 NEWS @	2 6p 6-630p	WГF	1:00	1	\$600.00	NM	
Weeks:	Start Date 11/22/21	End Date MTWTFS WTF-		<u>Rate</u> \$600.00					
Spots: # Ch	<u>Day</u> Air	Date Air Time De	scription	Start/End Time	Lengt	h Ad-ID			Rate Type
1 WH	IAS W 11	/24/21 6:07 PM WI	HAS11 NEWS @ 6p	6-630p	1:0	0 FCI N1258	8000H		\$600.00 NM
5 11/22/21	11/27/21	GOOD MORNING ICA	AMER 7-9a	S-	1:00	1	\$200.00	NM	
Weeks:	Start Date	End Date MTWTFS	Spots/Week	Rate					

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http:///bi.ly/zeyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

You will be deemed to have accepted the TEGNA Terms or Premion Terms, as applicable, upon the earliest of (i) the date the campaign contemplated by this Contract first launches, or (ii) the date on which you pay any amounts specified on an invoice related to this Contract. We warrant that the actual broadcast information shown on our invoice was taken from the program log. We warrant spots are posted within two minutes of actual airtime.

Non-Discrimination: TEGNA, its stations and Premion do not discriminate in advertising contracts on the basis of race, gender or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, gender or ethnicity, even if handwritten, typed or otherwise made a part of the particular contract, is hereby rejected.



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Invoice Date	11/28/21	Invoice Period	11/01/21 - 11/27/21
Advertiser	ISS/ Facebook		
Product	Issue		
Estimate #	11213		

Spots/

						Opoto,				
Line Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Type		
5 11/22/21	11/27/21	GOOD MORNING ICA	AMER 7-9a	S-	1:00	1	\$200.00	NM		
Spots: # Ch	11/22/21 Day Air	11/28/21 Date Air Time D	-	\$200.00 Start/End Time	Leng	th Ad-ID			Rate	Type
1 WH	AS Sa 11/	/27/21 8:58 AM G	OOD MORNING AMERICA	7-9a	1:00 FCI N1258000H				\$200.00	
6 11/22/21	11/27/21	WAKE UP WEEKI 10A	END 9- 9-10a	S-	1:00	1	\$200.00	NM		
Weeks:	Start Date 11/22/21	End Date MTWTF 11/28/21	<u> </u>	Rate \$200.00						
Spots: # Ch	Day Air	Date Air Time D	escription	Start/End Time	Leng	th Ad-ID			Rate	Туре
1 WH	1 WHAS Sa 11/27/2	/27/21 9:53 AM W	AKE UP WEEKEND 9-10A	9-10a	1:0	0 FCI N1258	8000H		\$200.00	NM
				Total Spots		6				

Include Invoice # on Check - Payment Terms 30 Days

<u>Gross Total</u> **\$2,100.00**

Agency Commission

\$315.00

Net Amount Due \$1,785.00

Standard Terms: If you are purchasing broadcast spot advertising, station website advertising, or OTT advertising from a TEGNA national seller or TEGNA broadcast station, the transaction is subject to the TEGNA Standard Advertising Terms and Conditions ("TEGNA Terms"), which are available at http://bit.ly/2eyrbCA, as well as on the Advertise page from the Connect menu of the Station's website. If you are purchasing only OTT advertising directly from Premion and not from a local station, the transaction is subject to the Premion Standard Advertising Terms and Conditions ("Premion Terms"), which are available at https://premion.com/advertising-terms-and-conditions/.

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